

Medical research poster presentation

Advantages of a poster presentation

1. Promotes dialog between presenter and fellow researchers/conference attendees
2. Often allow presentation of pilot or small study data that may not meet criteria for publication
3. May allow for presentation of research in progress
4. May be effective method of data presentation to small audiences of similar researchers/medical providers
5. Allows presentation of visual information (graphs, pictures, tables) in addition to text (which may not be possible in an oral presentation)
6. Alternative form of presentation for those who are nervous giving an oral presentation
7. Poster presentations must go through a peer review process to be accepted
8. Abstracts of poster may be published in peer reviewed journals

Limitations of poster presentations

9. Information presented often limited to that of an abstract and summary tables/graphs
10. Audience may have difficulty finding your poster if a lot of posters presented
11. May need to attend certain days of conference to present poster

Preparing a poster

12. Use templates when possible
13. Develop abstract first as basis for poster
14. "Cut and paste" text from abstract into template text boxes
15. Follow formatting requirements of conference - if none, use at least 24 font when possible
16. Include graphs and pictures if possible
17. Avoid dense text areas
18. Bullet conclusions - will attract audience to read the entire poster

Presentation tips

19. Bring copies of poster AND abstract to hand out (poster may be too small to see) to attendees
20. Review days and times of presentation
21. Make sure poster is available for judging (usually a scheduled time) if applicable
22. Try to have co-presenter is available during presentation time so you can view other posters
23. Consider using fabric backing to facilitate carrying poster in your suitcase (I.e., posterpresentation.com)

Sample Abstract titles

Context/background:

Objective/Aims:

Design:

Setting:

Participants:

Intervention/Instrument (Methods):

Main and Secondary Measures/Outcomes:

Limitations:

Conclusions:

References: